

2024 Canopy Awards Sponsorship

Brought to you by Casey Trees

E: development@caseytrees.org P: 202.833.9125

M: 3030 12th Street NE, W DC 20017 F: 202.833.4092



The Canopy Awards is Casey Trees' flagship fundraising event of the year. Its success is only made possible by the generous financial and in-kind donations of sponsors. Your involvement will position you as a community and sustainability minded organization that is working to grow DC's tree canopy while reaching a large and diverse audience.

In addition to the thanks of Casey Trees, sponsors receive an array of benefits and promotional opportunities. No matter your giving goals or ability, there is a sponsorship level that can meet your needs.

This year marks the 10th annual Canopy Awards, and will be held on April 25th at HQO, DC Water's headquarters. For more information about the Canopy Awards, you can visit caseytrees.org/canopy-awards/canopy-awards-2024/

Sponsorship Deadlines

While there is no deadline to become a sponsor, please be aware that in order to be included in event communications, printed materials, and on-site signage, sponsorships must be submitted by April 1, 2024.

Sponsorship Levels

Scarlet Oak - Presenting Sponsor

\$25,000

Limited to one sponsor

- Presenting Sponsor ('Canopy Awards presented by...')
- Ten (10) tickets to the Canopy Awards
- Option of one planting, care event, or tree walk in April for Arbor Month
- Opportunity to provide giveaway item to attendees
- Logo on onsite event signage
- Presenting Sponsor title on all promotional materials and event communications
- Logo on event web page
- One dedicated slide in digital slide rotation at event
- One dedicated pre-event Leaflet article
- One dedicated pre-event Instagram post (multi slide)
- One dedicated pre-event Instagram story
- Logo included in pre-event Instagram sponsor carousel post
- Option to provide material at information table
- Inclusion in post-event Leaflet recap article

Elm

\$10,000

- Seven (7) tickets to the Canopy Awards
- Option of one care event or tree walk in April for Arbor Month
- Logo on onsite event signage
- Logo included in digital slide rotation at event
- Logo on event web page
- One dedicated pre-event Leaflet article
- One dedicated pre-event Instagram post (two slides and story share of post)
- Logo included in pre-event Instagram sponsor carousel post
- Listed on all promotional materials and event communications
- Option to provide material at information table
- Inclusion in post-event Leaflet recap article

Sponsorship Levels Cont.

Maple

\$5,000

- Five (5) tickets to the Canopy Awards
- Option of one tree walk in April for Arbor Month
- One dedicated pre-event Instagram post (one slide and story share of post)
- Logo on onsite event signage
- Logo included in digital slide rotation at event
- Logo on event web page
- Logo included in pre-event Instagram sponsor carousel post
- One pre-event Leaflet article (including all \$5K< sponsors)
- Listed on all promotional materials and event communications
- Option to provide material at information table
- Inclusion in post-event Leaflet recap article

Poplar

\$2,000

- Three (3) tickets to the Canopy Awards
- One pre-event Instagram story
- Logo on onsite event signage
- Logo included in digital slide rotation at event
- Logo on event web page
- Logo included in pre-event Instagram sponsor carousel post
- One pre-event Leaflet article (including all \$5K< sponsors)
- Listed on all promotional materials and event communications
- Option to provide material at information table
- Inclusion in post-event Leaflet recap article

River Birch

\$500

- Two (2) tickets to the Canopy Awards
- Logo on onsite event signage
- Logo included in digital slide rotation at event
- Logo on event web page
- Logo included in pre-event Instagram sponsor carousel post
- One pre-event Leaflet article (including all \$5K< sponsors)
- Listed on all promotional materials and event communications
- Option to provide material at information table
- Inclusion in post-event Leaflet recap article

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2024 CANOPY AWARDS SPONSOR ACCEPTANCE FORM



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We realize there are many great organizations and events you may have considered sponsoring and we truly appreciate you choosing the 2024 Canopy Awards.

THANK YOU FOR YOUR SUPPORT.

Please complete all sections below. Completed acceptance forms can be emailed to development@caseytrees.org.

SPONSOR LEVEL

- | | | | |
|--------------------------------------|----------|--------------------------------------|---------|
| <input type="checkbox"/> Scarlet Oak | \$25,000 | <input type="checkbox"/> Poplar | \$2,000 |
| <input type="checkbox"/> Elm | \$10,000 | <input type="checkbox"/> River Birch | \$500 |
| <input type="checkbox"/> Maple | \$5,000 | | |

DONATION

- Check is enclosed Invoice required Donated at caseytrees.org/sponsors

Please make check donations payable to Casey Trees and mail to:
Casey Trees, 3030 12th Street NE, Washington D.C. 20017

SPONSOR

Organization/Business/Individual Name

Publicly Recognize As (This is how you will be recognized in all promotional materials)

ACCEPTED BY:

Signature

Date

First Name

Last Name

Organization/Business (if applicable)

Title (if applicable)

Street Address

Suite/Apt No.

City

State

Postal Code

Day Phone - Work/Home

Email

Casey Trees is a 501(c)(3) non-profit.
All donations are tax-deductible to the fullest extent of the law.