## 2021 Urban Tree Summit Sponsorship

Brought to you by Montgomery Parks and Casey Trees.

**E:** development@caseytrees.org P: 202.833.9125 M: 3030 12th Street NE, W DC 20017 F: 202.833.4092

Urban Tree Summit is made possible by generous financial and in-kind contributions from our sponsors. Your involvement will position you as a community- and sustainability-minded business that is working together with leading experts to discuss innovative approaches to planting, protecting and preserving trees in urban and suburban settings.

In addition to our thanks, sponsors receive an array of unique benefits and promotional opportunities. No matter your philanthropic goals or giving ability, there is a sponsorship level that meets your parameters.

## **Presenting Sponsor**

- Two (2) complementary registrations to the Summit
- Logo on event webpage
- Logo on donor slide prior to each session
- Promotional info in virtual registration packets
- Promotion (3 listings) on Casey Trees Facebook page (6,200 followers)
- Promotion (2 listings) in Casey Trees weekly newsletter, The Leaflet (29,000 subscribers)
- Thank you (2 listings) on Montgomery Parks Facebook page (33,000 followers)
- Promotion (2 listings) in Montgomery Parks eNewsletter (3,300 subscribers)
- Promotion (1 listing each) on Montgomery Parks Twitter, LinkedIn, and NextDoor pages

#### **Associate Sponsor**

- One (1) complementary registration to the Summit
- Logo on event webpage
- Logo on donor slide prior to each session
- Promotional info in virtual registration packets
- Promotion (2 listings) on Casey Trees Facebook page (6,200 followers)
- Promotion (1 listing) in Casey Trees weekly newsletter, The Leaflet (29,000 subscribers)
- Thank you (1 listing) on Montgomery Parks Facebook page (33,000 followers)
- Promotion (1 listing) in Montgomery Parks eNewsletter (3,300 subscribers)

#### Friend

- Logo on event webpage
- Logo on donor slide prior to each session
- Promotional info in virtual registration packets
- Promotion (1 listing) on Casey Trees Facebook page (6,200 followers)

## Ally

- Name on event webpage
- Name on donor slide prior to each session

## **Sponsorship Deadlines**

There is no deadline to become a Sponsor. However, the sooner you sign up, the more opportunities for recognition you will access.

To learn more about the Summit and sponsorship opportunities, visit caseytrees.org/uts







# \$250

\$125

\$500

\$1.500

### 2021 URBAN TREE SUMMIT SPONSOR ACCEPTANCE FORM

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We realize there are many great organizations and events you may have considered sponsoring. We truly appreciate your choosing the 2021 Urban Tree Summit. All proceeds will support this event.

#### THANK YOU FOR YOUR SUPPORT.

### Please complete all four sections below.

#### **SPONSOR LEVEL**

Presenting Sponsor	\$1,500	Friend	\$250
Associate Sponsor	\$500	□ Ally	\$125

#### DONATION

 The number of sponsors is limited and booked on a first-paid, first-served basis.

 Check is enclosed
 Invoice required
 Donated at caseytrees.org/sponsors

Please make check donations payable to Casey Trees and mail to: Casey Trees, 3030 12th Street NE, Washington D.C. 20017

### SPONSOR

Organization/Business/Individual Name

Publicly Recognize As (This is how you will be recognized in all promotional materials)

## ACCEPTED BY:

Signature	Date	
First Name	Last Name	
Organization/Business (if applicable)		
Title (if applicable)		
Street Address	Suite/Apt No.	
City	State	Postal Code
Day Phone - Work/Home	Email	