

2019 CANOPY AWARDS SPONSORSHIP

E: development@caseytrees.org **P:** 202.833.9125
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The Canopy Awards is made possible by generous financial and in-kind contributions from our sponsors. Your company's involvement will position you as a community- and sustainability-minded business that is working to re-tree D.C. while reaching a large and diverse audience.

In addition to our thanks, sponsors receive an array of unique benefits and promotional opportunities. No matter your philanthropic goals or giving ability, there is a sponsorship level that meets your parameters

The Sixth Annual Canopy Awards will take place on Thursday, April 25, 2019 in Washington, D.C.

REDWOOD — Title Sponsor

\$25,000

Limited to One Sponsor

Exclusive to
Title Sponsor

- “Sixth Annual Canopy Awards Presented by” title and use as such in all promotional collateral
- On-stage acknowledgment as Title Sponsor during awards ceremony
- Logo recognition on dedicated Title Sponsor banners
- Option to have information table and company banner at event
- Sixteen (16) complimentary tickets to the Canopy Awards
- Opportunity to provide giveaway item to attendees [giveaway provided by sponsor]
- Three (3) full page advertisements with priority placement in event program
- Five (5) dedicated slides with listing as Title Sponsor in digital slide rotation at event
- One (1) dedicated pre-event blog, Facebook and Twitter post with hyperlink
- Mention as Title Sponsor in all promotional and media releases
- Mention as Title Sponsor on print and electronic invitations
- Logo with hyperlink on event webpage
- Acknowledgment and tax receipt

OAK — Premier Sponsor

\$10,000

Limited to Two Sponsors

- Ten (10) complimentary tickets to the Canopy Awards
- Logo recognition on on-site event signage
- Opportunity to provide giveaway item to attendees [giveaway provided by sponsor]
- One (1) full page advertisement with priority placement in event program
- One (1) dedicated slide with listing as Premier Sponsor in digital slide rotation at event
- One (1) dedicated pre-event blog, Facebook and Twitter post with hyperlink
- Mention as Premier Sponsor in all promotional and media releases
- Mention as Premier Sponsor on invitation
- Logo with hyperlink on event webpage
- Acknowledgment and tax receipt

ELM — Major Sponsor

\$5,000

- Six (6) complimentary tickets to the Canopy Awards
- Logo recognition on on-site event signage
- One (1) half page advertisement in event program
- Logo included in digital slide rotation at event
- Social media promotion
- Mention as Major Sponsor in all promotional and media releases
- Mention as Major Sponsor on invitation
- Logo with hyperlink on event webpage
- Acknowledgment and tax receipt

(Over, please)

MAPLE — Supporting Sponsor

\$2,500

- Four (4) complimentary tickets to the Canopy Awards
- Logo recognition on on-site event signage
- One (1) complimentary 1/4 page advertisement in event program
- Logo included in digital slide rotation at event
- Social media promotion
- Mention as Supporting Sponsor in all promotional and media releases
- Mention as Supporting Sponsor on invitation
- Logo with hyperlink on event webpage
- Acknowledgment and tax receipt

SYCAMORE — Associate Sponsor

\$1,000

- Two (2) complimentary tickets to the Canopy Awards
- Text recognition on on-site event signage
- Text recognition in event program
- Inclusion in digital slide rotation at event
- Text recognition on event webpage
- Acknowledgment and tax receipt

RIVER BIRCH — Ally

\$500

- One (1) complimentary ticket to the Canopy Awards
- Text recognition on on-site event signage
- Text recognition in event program
- Acknowledgment letter and tax receipt

Sponsorship Deadlines

There is no deadline to become a Canopy Awards Sponsor. However, sponsorships are limited at select levels and the sooner you sign up, the more opportunities for recognition you will access.

Sponsors enrolled before:

- **February 12**, to be included on the electronic invitation
- **April 1**, to be recognized in the printed program and on site signage

Other deadlines are dependent upon the sponsorship benefits that you are entitled to.

More Information

To learn more about the Canopy Awards and sponsorship opportunities, visit caseytrees.org/sponsors or contact us at development@caseytrees.org or 202.833.9125.

2019 CANOPY AWARDS SPONSOR ACCEPTANCE FORM



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We realize there are many great organizations and events you may have considered sponsoring. We truly appreciate your choosing the 2019 Canopy Awards. Your support will ensure Casey Trees can continue to re-tree D.C. throughout the coming year.

THANK YOU FOR YOUR SUPPORT.

Please complete all four sections below.

SPONSOR LEVEL

- | | | | |
|--|----------|---|---------|
| <input type="checkbox"/> Redwood — Title Sponsor | \$25,000 | <input type="checkbox"/> Maple — Supporting Sponsor | \$2,500 |
| <input type="checkbox"/> Oak — Premier Sponsor | \$10,000 | <input type="checkbox"/> Sycamore — Associate Sponsor | \$1,000 |
| <input type="checkbox"/> Elm — Major Sponsor | \$5,000 | <input type="checkbox"/> River Birch — Ally | \$500 |

DONATION

The number of sponsors is limited and booked on a first-paid, first-served basis.

- Check is enclosed Invoice required Donated at caseytrees.org/sponsors

Please make check donations payable to Casey Trees and mail to:
Casey Trees, 3030 12th Street NE, Washington D.C. 20017

SPONSOR

Organization/Business/Individual Name

Publicly Recognize As *(This is how you will be recognized in all promotional materials)*

ACCEPTED BY:

Signature

Date

First Name

Last Name

Organization/Business (if applicable)

Title (if applicable)

Street Address

Suite/Apt No.

City

State

Postal Code

Day Phone - Work/Home

Email