
FOR IMMEDIATE RELEASE

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Casey Trees to host nation's first Tree Summit

Conference to focus on developing strategies to reach District's 40 percent by 2035 Urban Tree Canopy Goal

(Washington DC – 4 March 2009) Casey Trees will host the nation's first Tree Summit to address the condition of the District's existing Urban Tree Canopy (UTC) and develop strategies to increase the canopy from 35 to 40 percent by 2035. The UTC Goal announced by Mayor Adrian Fenty in April 2009 is equal to adding 216,300 new trees over 25 years or 8,600 trees each year.

The Tree Summit will bring together a multi-disciplinary group of researchers and professionals from federal, regional and local government and other communities involved in setting and implementing tree canopy goals as well as stakeholders from grassroots and community groups.

The day will be divided into four tactical and technical sections – Why We Have a Tree Canopy Goal, How We Assess Tree Canopy, Meeting Regulatory and Social Outcomes and What is Being Done and How You Can Participate.

Confirmed presenters include DC Councilmember Mary Cheh; DC Water and Sewer Authority General Manager George Hawkins; National Park Service Chief Horticulturist Rob DeFeo; Urban Forestry Administration Chief Forester John Thomas; and Center for Chesapeake Communities Executive Director Gary Allen. Full schedule attached.

Event details:

Casey Trees Tree Summit
Metropolitan Washington Council of Governments
777 North Capitol Street NE
Washington, DC 20002

Thursday, March 25th, 2010
8:00 a.m. – 4:30 p.m.

\$40.00 per person – includes lunch and break service
To register, visit www.caseytrees.org
Advance registration is required; space is limited.

Press: Contact Jared Powell, Director of Communications, at jpowell@caseytrees.org.

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About Casey Trees:

Casey Trees is a Washington, DC-based not-for-profit organization established in 2001 committed to restoring, enhancing and protecting the tree canopy of the Nation's Capital. To learn more about Casey Trees, visit www.caseytrees.org.

<p align="center">Casey Trees Tree Summit Thursday, March 25, 2010 8:00 a.m. – 4:30 p.m.</p>	
8:00 am to 8:30 am	Continental Breakfast and Registration
WHY WE HAVE A TREE CANOPY GOAL	
8:30 am to 8:35 am	Welcome to the 2010 Tree Summit: Mark Buscaino, Executive Director, Casey Trees
8:35 am to 8:45 am	Green Infrastructure, Clean Water, and Clean Air: Jon Capacasa, EPA Region III, Director, Watershed Protection Division
8:45 am to 9:00 am	Trees and the City: George Hawkins, General Manager, DC Water and Sewer Authority
HOW WE ASSESS TREE CANOPY	
9:00 am to 9:30 am	How is a Tree Canopy assessment done and what does it tell us? The top down approach: Jarlath O'Neil-Dunne, Geospatial Analyst, University of Vermont Spatial Analysis Lab
9:30 am to 10:15 am	How is Urban Forest assessment done and what does it tell us? The bottom-up approach: Dave Nowak, Project Leader/Research Forester, USDA Forest Service Northern Research Station
10:15 am to 10:30 am	Break
MEETING REGULATORY AND SOCIAL OUTCOMES	
10:30 am to 11:15 am	Using trees to meet Clean Air and Clean Water Act requirements in DC: Gary Allen, Executive Director, Center for Chesapeake Communities
11:15 am to Noon	Targeting to achieve desired outcomes in Canopy goal setting: J. Morgan Grove, Research Forester, USDA Forest Service Northern Research Station
12:00 pm to 1:00 pm	Lunch
WHAT IS BEING DONE AND HOW YOU CAN PARTICIPATE	
1:00 pm to 1:30 pm	Current efforts and opportunities – Non-profits: Chris Weiss, Director, DC Environmental Network
1:30 pm to 1:45 pm	Current efforts and opportunities: TBD, District Department of the Environment
1:45 pm to 2:00 pm	Current efforts and opportunities: John Thomas, Chief Forester, Urban Forestry Administration
2:00 pm to 2:15 pm	Current efforts and opportunities: Rob DeFeo, Chief Horticulturist, National Park Service
2:15 pm to 2:30 pm	Current efforts and opportunities - Federal: Sarah Murphy, Horticulturist, U. S. General Services Administration
2:30 pm to 2:45 pm	Break
2:45 pm to 3:15 pm	Interactive Maps & Tools - tracking progress: Hollie Howard, Director, Geographic Resources, Casey Trees
3:15 pm to 3:45 pm	How do we measure progress and success? The 2010 Tree Report Card: Michael Galvin, Deputy Director, Casey Trees
3:45 pm to 4:15 pm	Call to Action: The Honorable Mary Cheh, Councilmember, Ward 3, and Chair of Committee on Government Operations and the Environment

4:15 pm to 4:30 pm

Summary and Closing:
Mark Buscaino, Executive Director, Casey Trees